

2017 Sponsorship Levels and Directory Advertising

Overall Show Sponsor: \$10,000

- Full page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Name recognition as a premier sponsor throughout the conference and trade show
- Custom signage in conference foyer

Northwest Golf Tournament: \$5,000 (Monday)

- Logo and link on the WIGA Website
- Name recognition as a sponsor throughout the conference and trade show
- Custom signage at the golf course
- Listing in tradeshow directory

Additional Golf Sponsorships

- Beverage Cart - \$1,500
- 1st Hole - \$1,000, 18th Hole and 9th Hole - \$500, All other Holes - \$300
- Listing in tradeshow directory

Welcome Reception and Golf Awards: \$4,000

(Monday night)

- Logo and link on the WIGA Website
- Custom signage at the reception
- Listing in tradeshow directory

Tuesday EXPO Grand Opening Reception: \$12,000 and Afterparty in Lounge

- Full page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Custom signage in the Expo

Tuesday Morning Coffee Break: \$2,500

- Logo and link on the WIGA Website
- Custom signage at the coffee break
- Listing in tradeshow directory

Tuesday Afternoon Refreshment Break: \$1,500

- Logo and link on the WIGA Website
- Custom signage at break
- Listing in tradeshow directory

Wednesday Continental Breakfast: \$4,000

- Logo and link on the WIGA Website
- Custom signage at conference and Expo
- Listing in tradeshow directory

Wednesday Walk Around Lunch in the EXPO: \$6,000

- 1/2 page advertisement in the Trade Show Directory
- Logo and link on the WIGA Website
- Custom signage in the Expo

Wednesday Ice Cream Break: \$1,500

- Custom signage by ice cream tables
- Listing in Trade Show Directory

Your Name on Attendee Tote Bags: \$6,000

Your Name on Attendee Badge Holders: \$4,000

Attendee Prizes – Various Amounts

Tradeshow Directory Advertising Opportunities:

- | | |
|--------------------------|---------|
| • Back Cover Page | \$2,500 |
| • Inside Back Cover Page | \$1,500 |
| • Full Page | \$1,000 |
| • ½ Page | \$750 |

**Northwest Indian Gaming
Conference & Expo
June 19–21, 2017**



QUESTIONS?

Call Heidi Buss at 651-917-2301
Email: hbuss@msn.com

CONFIRM YOUR SPONSORSHIP:

EMAIL form to Madeline at madelinebahr@reachone.com or call 360-352-3248
FAX form to 360-352-4819
MAIL form to WIGA, 1110 Capitol Way S., Suite 404, Olympia, WA 98501-2251